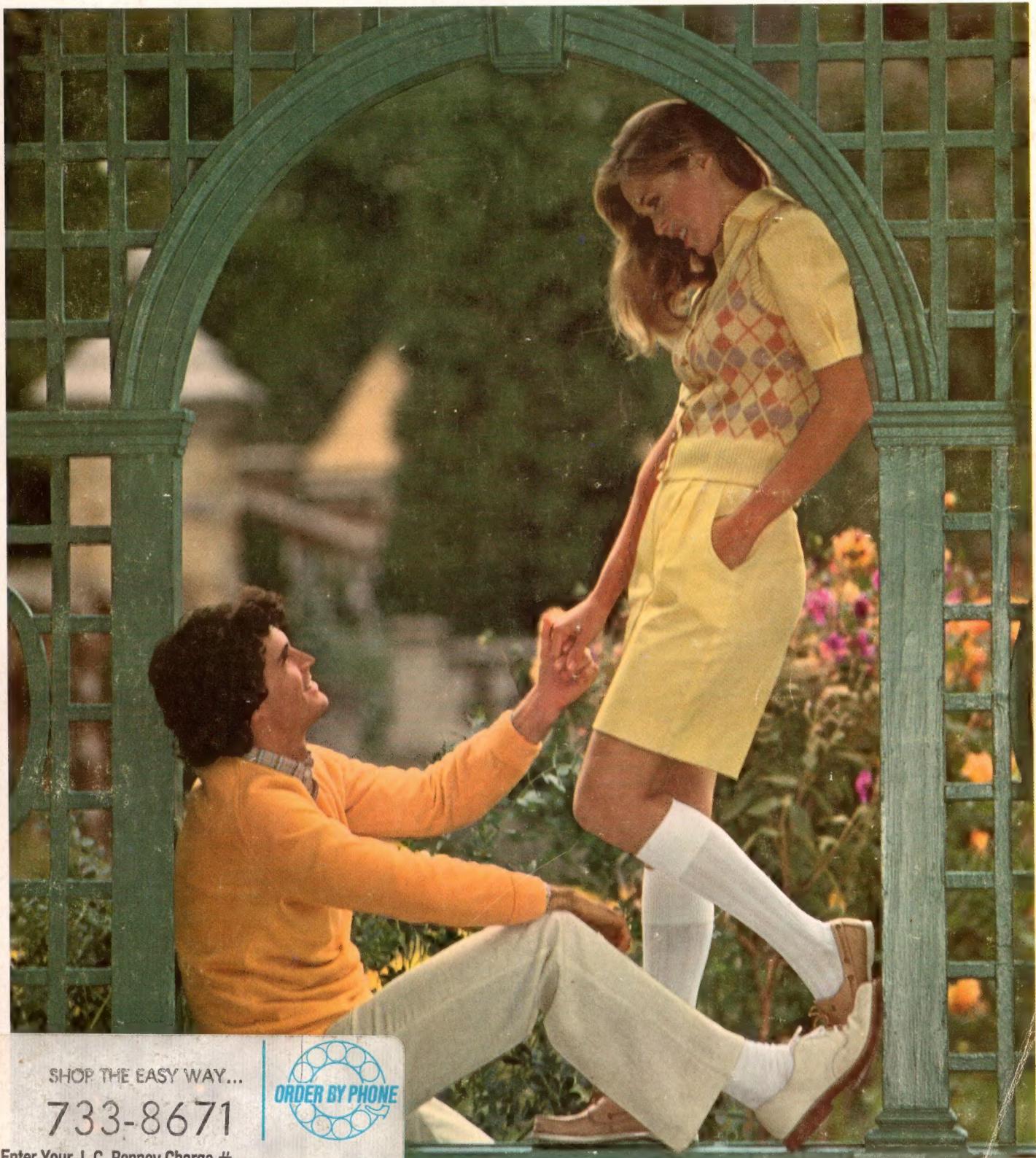


# JCPenney

SPRING  
AND  
SUMMER  
1981



SHOP THE EASY WAY...

733-8671



Enter Your J. C. Penney Charge # \_\_\_\_\_

WE WILL NOT RAISE ANY PRICE IN THIS CATALOG BEFORE JULY 25, 1981— DETAILS ON PAGE 628. INDEX BEGINS ON PAGE 644.



## Rain or Shine... Home Delivery Makes Shopping a Breeze

Shop the easy way. Just ask for Home Delivery when you place your order. That's all you need to do. Rain or shine, Home Delivery saves you time and trouble.

We'll send your order anyplace: your home, your place of work, a neighbor's house. Even your vacation cottage. You decide. It will be there in just a few days. Only a day or two later than if you picked it up.

Most orders, including all our wonderful Spring and Summer fashions, will be delivered by dependable United Parcel Service in most locations.

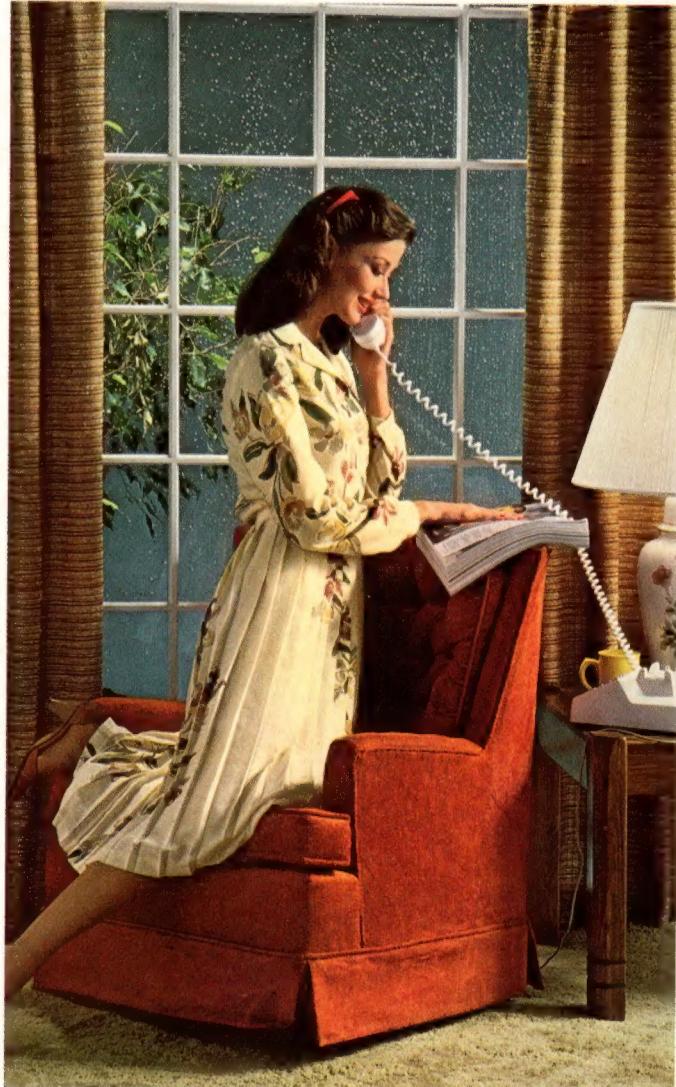
It's reasonable too. Usually Home Delivery will only be a few cents more than an order picked up at the store. And think what you'll save on gas!

You'll be amazed at what a breeze catalog shopping can be! Get the full details on page 634.

UPS® and United Parcel Service are registered trademarks of United Parcel Service of America, Inc.



Of Course You Can  
Charge It—See Page 641





Watch, page 8.  
Belt, page 8.  
Pants, page 5

The same fit, fabric, and  
good looks as the famous-name . . .

# THE FOX™

The Fox™ has all the style and detail you admire in the famous-name knit. Ribbed collar and cuffs, two-button placket, side slits, and longer back. Of cotton-and-Dacron® polyester knit in eight favorite spring colors. A breeze to care for, just machine wash warm, tumble dry. Delivery weight 0.25 lb.

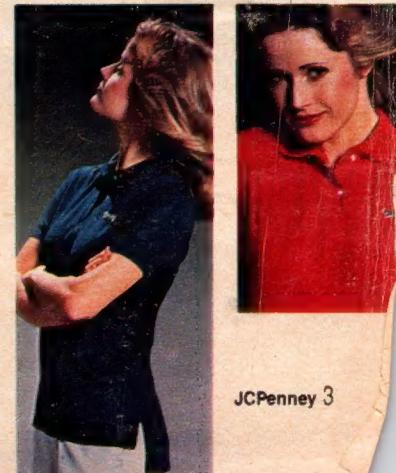
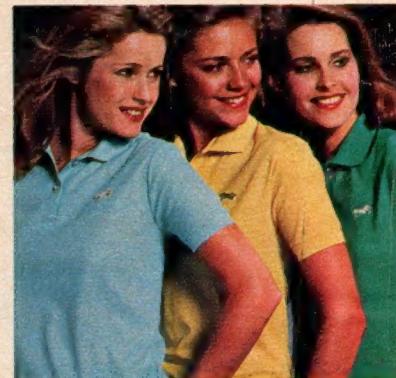
Sizes: P(3), S(5-7), M(9-11), L(13-15). State P, S, M, or L. If you prefer a closer fit, order The Fox one size smaller than your usual JC Penney size.

Colors: 01 pink; 78 white; 52 beige; 34 light blue; 17 yellow; 31 jade green; 37 navy blue; 03 red. State color number-and-name.

A 272-2130 D ..... 15.00

The Fox for men, pages 356-359,  
for children, pages 444, 445, 499

The Fox . . . Only at JC Penney  
See you later, alligator

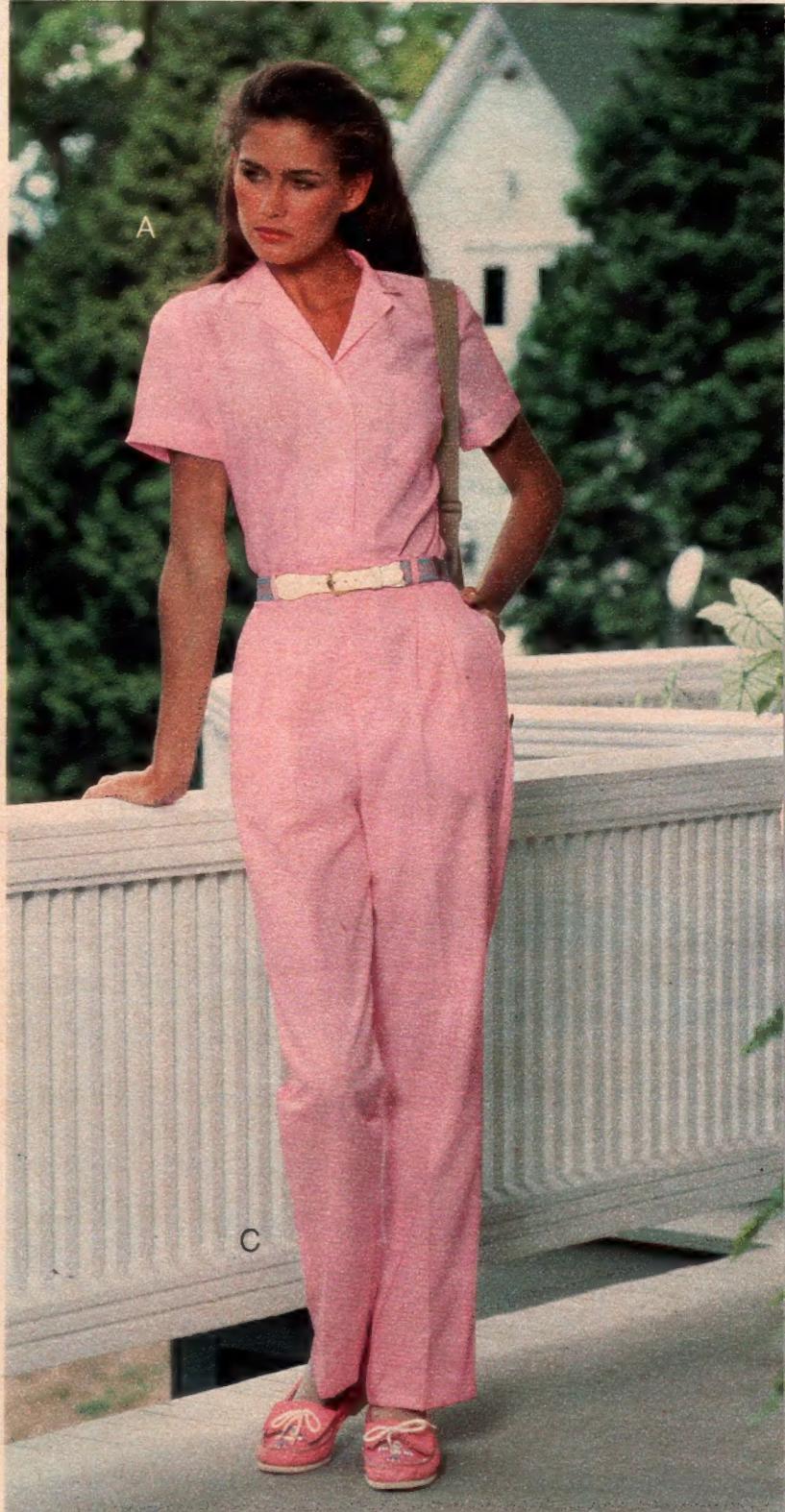


PATTERED KNEE SOCKS of cotton-and-nylon knit. Ribbed cuff top. One size fits shoe sizes 4 to 10, do not state size. Machine wash warm, tumble dry. Delivery weight 0.20 lb. Colors: 78 white; 15 tan. State color number-and-name. A 121-6936 C ..... Pair 2.50; 2 for 4.50



A

B

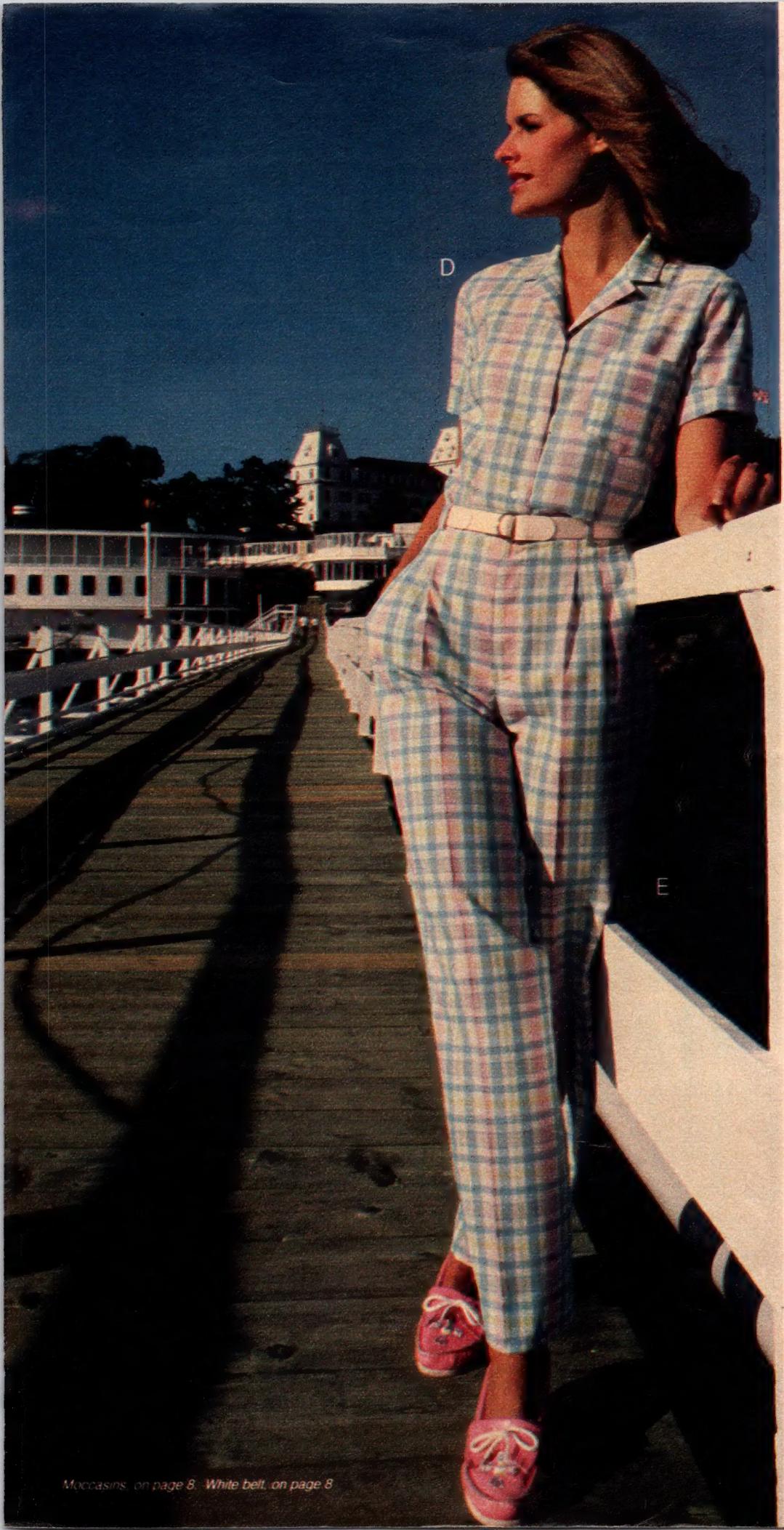


A

C

If you appreciate tradition,  
you'll love these classics in pastel

# OXFORD CLOTH



D

E

**A** The perfect start to spiffy casual dressing, the solid oxford-cloth shirt of polyester-and-cotton. Notched collar. Snap front. Bodice pocket. Turn-back cuffs. Straight bottom. Great over the Fox shirt, page 3. Machine wash warm, tumble dry. Delivery weight 0.60 lb. Misses: 6, 8, 10, 12, 14, 16. State size. Colors: 34 light blue; 01 pink. State color number-and-name.

A 280-3161 D ..... 16.00

**B** An old favorite returns, oxford-cloth walking shorts of polyester-and-cotton. Yoke front, belt loops, side pockets. Back zipper. Machine wash warm, tumble dry. Delivery weight 0.90 lb. Misses: 6, 8, 10, 12, 14, 16. State size. Colors: 34 light blue; 01 pink. State color number-and-name.

A 280-3187 D ..... 22.00

**C** The solid oxford-cloth trousers of polyester-and-cotton. Tailored with stitched front pleats, belt loops, and side pockets. Fly front with zipper-and-button. Machine wash warm, tumble dry. Delivery weight 1.20 lbs. Misses: 6, 8, 10, 12, 14, 16. State size. Colors: 01 pink; 34 light blue. State color number-and-name.

A 280-3179 D ..... 20.00

**D** A winning variation, the plaid oxford-cloth shirt of polyester-and-rayon. Styled same as the solid version. Pastel plaid. Machine wash warm, tumble dry. Delivery weight 0.60 lb. Misses: 6, 8, 10, 12, 14, 16. State size. A 280-3146 B ..... 19.00

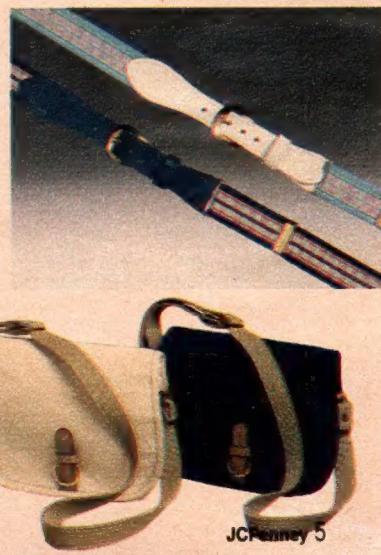
**E** The matching plaid oxford-cloth trousers of polyester-and-rayon. Tailored like the solid trousers. Pastel plaid. Machine wash warm, tumble dry. Delivery weight 1.20 lbs. Misses: 6, 8, 10, 12, 14, 16. State size. A 280-3153 B ..... 24.00

**THE STRIPED BELT** of stretch polyester. Leather tabs. It's adjustable—one size fits most. One-inch wide. Delivery weight 0.20 lb. Colors: 34 blue/pink/green/yellow with white; 37 navy/beige/red/white with navy. State color number-and-name.

A 101-5015 C ..... 5.00

**THE CANVAS BAG** of cotton. Easy to organize with zipper pockets under the flap, inside, plus a back slit pocket. Webbing strap adjusts. Front flap snaps, leather buckle trim. 11 x 4 x 9 inches. Delivery weight 1 lb. Colors: 52 natural; 37 navy blue. State color number-and-name.

A 103-0162 C ..... 21.00





THE NATURAL BELT of cotton twill and tan leather. One-inch wide. Delivery weight 0.40 lb.

Sizes: S/M(fits waists 24-27 inches), M/L(28-31). State S/M or M/L.

A 101-5007 B ..... 6.00

SURE FOOTING in these classics with leather uppers and molded-unit rubber outsoles and  $\frac{3}{4}$  inch heels. Sanitized® treated. Delivery weight pair 1.70 lbs.

Sizes: M(B-medium width) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size.

A 609-4627 B—Brown  
A 609-5525 B—Tan  
A 609-5533 B—Natural ..... 26.00

THE QUILTED BAG of polyurethane is as soft as leather. Lined with rayon faille. Front flap snaps close. Inside zipper pocket, outside pocket, too. 9 x 3 x 10 inches high.

Tan with cream webbing strap and piping accent. Delivery weight 1 lb.

A 103-0154 A ..... 34.00





Beautifully behaved, in textures that are  
true to form, the new breed of

# NEUTRALS

**A** The argyle sweater vest picks up the new neutrals. Of acrylic knit. It buttons in front and is ribbed all around. In honey and ginger, plus khaki. Machine wash warm, tumble dry—low heat. Delivery weight 0.40 lb.  
Misses: S(8-10), M(12-14), L(16-18). State S, M, or L.

A 281-1958 B ..... 15.00

**B** Soft puffed sleeves highlight the honey-colored shirt of polyester-and-rayon. Notched collar. Inverted pleats at the sleeves. Button front. Straight bottom. Machine wash warm, tumble dry. Delivery weight 0.40 lb.  
Misses: 6, 8, 10, 12, 14, 16, 18. State size when you order.

A 282-6956 B ..... 18.00

**C** This season's shorts of polyester-and-cotton twill are crisply styled with front pleats, belt loops, and side pockets. Fly front with zipper-and-button closure. Machine wash warm, tumble dry. Delivery weight 0.40 lb.  
Misses: 6, 8, 10, 12, 14, 16. State size. Colors: 57 honey; 58 ginger. State color number-and-name.

A 284-3100 D ..... 16.00

**D** They're tailored to a T. These trousers of polyester-and-cotton twill are styled just like the shorts with front pleats, belt loops, and side pockets. Fly front with zipper-and-button closure. Machine wash warm, tumble dry. Delivery weight 1.20 lbs.  
Colors: 58 ginger; 57 honey. State color number-and-name.

Misses: 6, 8, 10, 12, 14, 16. State size.

A 284-3084 D ..... 20.00

Talls: 8, 10, 12, 14, 16, 18. State size.

A 284-3092 D ..... 21.00

**E** It's the jacket you'll wear with everything. Of polyester-and-cotton poplin with acrylic ribbed knit neckband, cuffs, and bottom. Lined in nylon taffeta. Note the tab and D-ring 'round the neckband. Zip front. Two pockets. Yoke detailing in front and back. Raglan sleeves. Machine wash warm, tumble dry. On a hanger. Delivery weight 1.25 lbs.  
Misses: (about 23 inches long): S(8-10), M(12-14), L(16-18). State S, M, or L.  
Colors: 53 tan; 34 light blue. State color number-and-name.

A 266-0868 D ..... 40.00

*THE CROWNING TOUCH* is a crochet and canvas hat of cotton. One size fits most. Delivery weight 0.20 lb.  
Colors: 52 beige; 78 white. State color number-and-name.

A 107-1729 C ..... 10.00

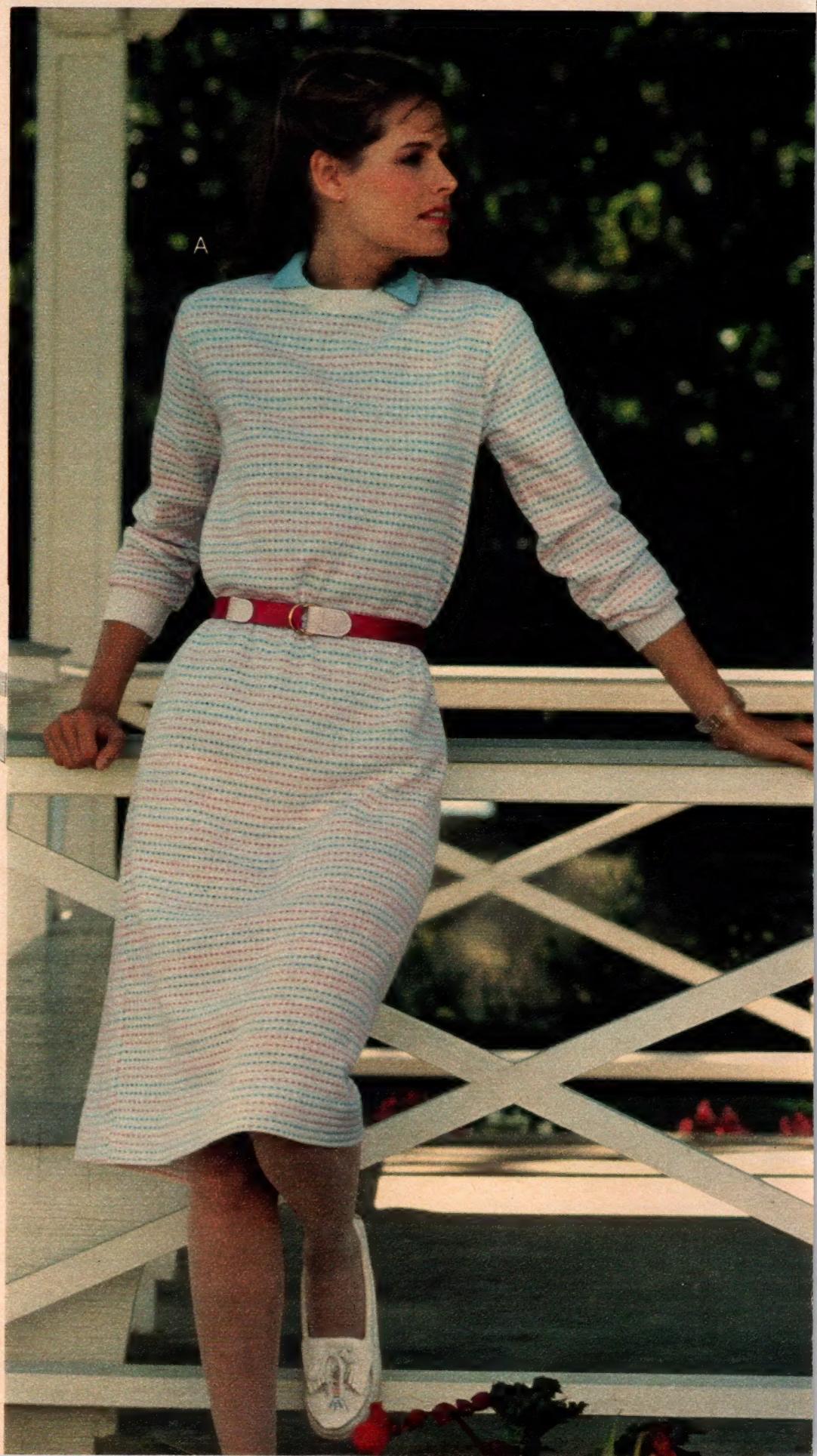




**THE BEADED MOCCASINS** have leather uppers. Composition outsoles and  $\frac{1}{2}$  inch heels. Sanitized® treated. Delivery weight pair 1.75 lbs. Sizes: M(B-medium) width 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. A 609-5723 B—Pink  
A 609-5731 B—Light blue  
A 609-5707 B—White  
A 609-5715 B—Palomino .... 18.99

**THE D-RING BELT** of nylon webbing has leather tabs that match, except for the pink belt which has white. One-inch wide. Delivery weight 0.40 lb. Sizes: S/M(fits waists 24-27 inches), M/L(28-31). State S/M or M/L. Colors: 01 pink; 17 yellow; 78 white; 03 red; 35 blue. State color number-and-name. A 101-4588 D ..... 5.00

**IT'S CLEARLY THE TIME** for this casual watch with Lucite acrylic case and clear vinyl strap. Full-numeral dial. Imported from Switzerland. Warranted by manufacturer, see page 628. Delivery weight 0.40 lb. Colors: 83 silver-tone dial; 03 red dial; 35 blue dial. State color number-and-name. A 642-1325 C ..... 12.95





Pants.. on page 5

Wonderful, wearable, packable, and dependable . . . fair-weather

# SWEATERING

**A** The sweater dress for spring patterned with pink and blue on white. Of a wonderful lightweight acrylic knit that's ribbed at the neckline and cuffs. Pulls on like the sweater it is. We show it layered over a Fox shirt from page 3. Ties up neatly with its own self belt or the webbed belt shown here. Machine wash gentle, tumble dry—low heat. Delivery weight 0.90 lb.

Misses: 8, 10, 12, 14, 16. State size.  
A 225-9075 B ..... 30.00

**B** Invest in a warm-weather cardigan. Here's a pretty version whipped up in an airy chain-stitch knit of 100% cotton. Ribbed at edges. Button front. Hand wash, dry flat. Delivery weight 0.40 lb.

Misses: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 33 cornflower blue; 52 natural. State color number-and-name.

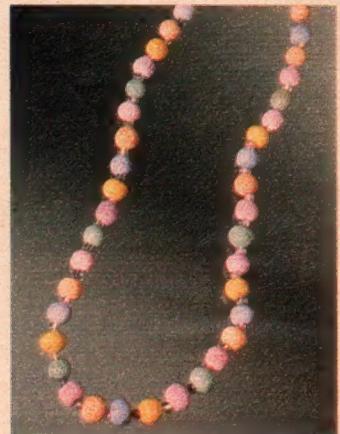
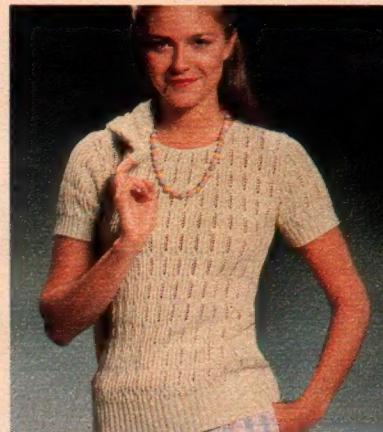
A 281-1982 D ..... 22.00

**C** The little crew neck in the same chain-stitch knit of 100% cotton. It buttons at the back of the neck and is ribbed at the cuffs and bottom. Hand wash, dry flat. Delivery weight 0.40 lb.

Misses: S(8-10), M(12-14), L(16-18). State S, M, or L.

Colors: 33 cornflower blue; 52 natural. State color number-and-name.

A 281-1974 D ..... 18.00



*A TEXTURED RAINBOW* of coral beads dyed to pastel perfection. 12mm beads with glass bead spacers. 22 inches long with a spring-ring closure. Delivery weight 0.25 lb.

A 109-5603 A ..... 17.50



Incurably romantic . . . brimming with  
delicate touches that are totally

FEMININE

**INITIALLY YOURS.** 14K gold-filled circle pin has a catch closure. State script initial desired, sorry, no I, Q, U, V, W, X, Y, Z. We pay delivery charges from a factory near Providence, Rhode Island. Allow extra time.

A 110-1419 FB ..... 22.50



**A** Wonderful bouclé texture for this sweater of acrylic-and-nylon knit. Scalloped collar. Buttons at keyhole opening in back. Ribbed cuffs, bottom. From Taiwan. Machine wash gentle, tumble dry. Delivery weight 0.40 lb. Misses: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 01 pink; 40 violet; 17 yellow. State color number-and-name. A 281-1966 D ..... 16.00

**B** Tiers of seersucker form the skirt of polyester-and-cotton. Elasticized waist. Machine wash warm, tumble dry. Delivery weight 1 lb. Misses: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 01 pink and white; 40 violet and white; 17 yellow and white. State color number-and-name. A 283-1691 D ..... 20.00



The little girl look grows up. The two-piece dress with all the details you've always loved—yoke front with tucking, puffed sleeves, lace trim, and pearl-like full-button closures. Machine wash warm, tumble dry. On a hanger. Delivery weight 0.70 lb.

**C** Print dress of sheer polyester-cotton voile. Blue/white, white lace. Juniors: 5, 7, 9, 11, 13, 15. State size. A 219-5816 B ..... 34.00 Misses: 6, 8, 10, 12, 14, 16. State size. A 219-5824 B ..... 34.00

**D** Solid dress. Of lighthearted woven polyester-and-rayon. Pink, ecru lace. Juniors: 5, 7, 9, 11, 13, 15. State size. A 219-5832 B ..... 34.00 Misses: 6, 8, 10, 12, 14, 16. State size. A 219-5840 B ..... 34.00



**THE TINTED LEG.** Pantyhose of very sheer nylon. Light control panty of nylon-and-Lycra® spandex has a cotton-lined crotch. Nude heels, toes. Hand wash. Delivery weight 0.25 lb. Sizes: Short, Average, Long. State S, A, or L. (Size chart on page 227.) State color number-name: 33 misty blue; 06 dusty rose; 39 lavender; 16 straw; 78 white. (More colors, page 226.) A 121-6738 D ..... 2.50; 3/6.75

**THE BALLET SHOES.** Soft leather uppers tie in front. Rubber out-soles and slight wedge. Sanitized® treated. Delivery weight 1.75 lbs. Sizes: M(B-med. width) 5, 5½, 6, 6½, 7, 7½, 8, 8½, 9, 9½, 10. State size. A 609-5483 B—Blue  
A 609-5475 B—Pink  
A 609-5467 B—Violet  
A 609-5442 B—Yellow  
A 609-5459 B—White ..... 19.99

**A** The impeccably tailored blazer of woven polyester-and-rayon with the look of linen. Fully lined in acetate. Notched collar. Button front. Front pockets. Button trim on sleeves. Dry clean. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 1 lb. Colors: 53 cocoa; 15 cream. State color number-and-name. A 280-2932 D ..... 48.00

**B** The indispensable plaid shirt. Of woven polyester-and-cotton. Pre-pie button-down collar, button-placket front, button cuffs. In a brown and blue plaid. Machine wash warm, tumble dry. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 1 lb. A 280-2957 B ..... 17.00

**C** The pants have a sleek, uncluttered line. Of woven polyester-and-rayon with the look of linen. Fly front with zipper and tab-and-button. Elasticized back waist. Machine wash warm, tumble dry or dry clean. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 1 lb. Colors: 53 cocoa; 15 cream. State color number-and-name. A 280-2940 D ..... 24.00

**D** The floral-print blouse looks crisp yet feminine. Of woven polyester with the look of linen. Notched collar. Button front and cuffs. Straight bottom. Floral print on pale yellow. Machine wash warm, tumble dry or dry clean. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 1 lb. A 280-2973 B ..... 21.00

**E** The matching floral-print skirt is pleated all around. Of woven polyester with the look of linen. Back zipper. Floral print on pale yellow. Machine wash warm, tumble dry or dry clean. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 1 lb. A 280-3195 B ..... 26.00

**F** The well-tailored skirt of woven polyester-and-rayon with the look of linen. Stitched-down front pleats. Back zipper closure. Machine wash, tumble dry or dry clean. Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 1 lb. Colors: 15 cream; 53 cocoa. State color number-and-name. A 280-2965 D ..... 24.00

### The Watch

The bangle bracelet watch has a tapered bracelet of acrylic and gold-tone rope design around face. Champagne-color dial with markers. Imported from Switzerland. Warranted by manufacturer, see page 628. Delivery weight 0.40 lb. Colors: 55 tortoise-tone, 78 ivory; 81 black. State color number-and-name. A 642-1341 C ..... 19.95

Gold pins sold on page 26.

Belt, on page 6

Bag, on page 132.

Tassel shoes, on page 82

- A Blazer  
B Shirt  
C Pants





A  
Blazer

D  
Blouse

E  
Skin



For an image that's polished and confident  
try the understated elegance of separates with the

## LINEN LOOK



Take a long look at this season's  
pace-setting separates, perfect for today's

## SPECTATOR

**A** A classic blazer that takes you from day into evening. Of woven polyester-and-cotton. Notched collar. Padded shoulders. Patch pockets. Open front. Machine wash warm, tumble dry. Delivery weight 0.70 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 Colors: 78 white; 82 black. State color number-and-name  
 A 282-7244 D ..... 21.00

**B** An elegant low bow blouse for fashion on the dot. Of woven polyester. Button front. Gathered at the shoulders. Straight bottom. Machine wash cold, tumble dry. Delivery weight 0.40 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 Colors: 78 white dots on black; 03 red dots on white; 82 black dots on white; 54 brown dots on white; 37 navy blue dots on white. State color number-and-name  
 A 282-7137 D ..... 14.00

**C** Simple lines for these pants of woven polyester-and-cotton. Fly front with zipper-and-button closure. Slightly gathered at the waistband. Slightly-tapered legs. Machine wash warm, tumble dry. Delivery weight 1.20 lbs  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 Colors: 82 black; 78 white. State color number-and-name  
 A 284-3480 D ..... 15.00

**D** Piped and pretty T-shirt of polyester knit. Applique on front. Straight bottom. Machine wash warm, tumble dry. Delivery weight 0.25 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 Colors: 82 black with white piping; 78 white with black piping. State color number-and-name.  
 A 282-7251 D ..... 9.00

**E** The delicate eyelet blouse of woven polyester-and-cotton. Notched collar. Button front. Straight bottom. In white. Machine wash warm, tumble dry. Delivery weight 0.40 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 A 282-7087 B ..... 10.00

**F** Start with a basic skirt then dress it up or down. Of woven polyester-and-cotton. Extended tab-and-button closure. Softly gathered at the waist. Front pockets. Machine wash warm, tumble dry. Delivery weight 1 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 Colors: 82 black; 78 white. State color number-and-name.  
 A 283-2111 D ..... 14.00

**G** Be seen in the best circles when you wear this camisole. Of woven polyester. Pullover. Elasticized at top edge of back. White print on black. Machine wash warm, tumble dry. Delivery weight 0.25 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 A 282-7269 B ..... 10.00

**H** The matching skirt completes the look. Of woven polyester. Back zipper-and-button closure. White print on black. Machine wash warm, tumble dry. Delivery weight 1 lb  
 Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
 A 283-2129 B ..... 14.00

See How to Find Your Size  
 on pages 618, 619



Of Course You Can Charge It—  
 See Page 641



At the finish line: the spectator pumps  
 Urethane uppers. Padded nylon-tricot lined vamps. Composition outsole and insoles. Stacked-look 1 1/8 in. heels. Sanitized® treated. Weight 1.25 lbs.

State size:

M(B-medium) width

5 1/2	6	6 1/2	7	7 1/2	8	8 1/2	9	9 1/2	10
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A 614-9934 B—Shiny black/white

A 614-9942 B—Navy blue/white

A 614-9959 B—Cognac/white ... 21.00

Beret sold on page 36.  
 Jewelry, on page 156  
 Black watch, on page 12.  
 White watch, on page 161  
 Belt, on page 66.  
 Clutch bag, on page 132

It's the real thing—seersucker that's authentically crinkled and styled along true prep lines. Of woven Fortrel® polyester-and-cotton. In traditional blue and white woven stripes. Machine wash warm, tumble dry.

**A** The blazer is sure to become a mainstay of your spring wardrobe. Notched collar. Button front. Button-trimmed sleeves. Patch pockets. Delivery weight 0.75 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 282-7038 B ..... 27.00

**B** The skirt is great whether it's worn on its own or as a part of the suit look. Waistband with belt loops. Grosgrain belt is included. Side pockets. Fly front with zipper-and-hook closure. Back slit. Delivery weight 1 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 283-1741 B ..... 17.00

**C** The pants are styled like the skirt, but designed for more casual days. Waistband with belt loops. Grosgrain belt is included. Fly front with zipper-and-hook closure. Side pockets. Delivery weight 1.20 lbs.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 284-3209 B ..... 18.00

**D** The walking shorts you'll want to have ready when it's warm. Waistband with belt loops. Fly front with zipper-and-hook closure. Cuffed legs. Delivery weight 0.40 lb. (Belt, on page 8.)  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 284-3183 B ..... 14.00

**E** Precisely tucked—this classic blouse can freshen up almost anything you own. Of woven polyester-and-cotton. Rounded collar, front, and sleeves have eyelet accents. Back-button closure. Straight bottom. In white. Imported from South Korea. Machine wash warm, tumble dry. Delivery weight 0.40 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 282-6972 B ..... 11.00

**F** The white-collar look—set off smartly with a separate contrast-color ribbon tie. Shirt of woven polyester-and-cotton. Rounded collar. Button-placket front. Shirtdtail bottom. Machine wash warm, tumble dry. Delivery weight 0.50 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
Colors: 35 blue with red tie; 03 red with blue tie. State color number-and-name.  
A 282-6725 D ..... 10.00

**G** Try tricolor for a look that's bound to attract attention. Top of polyester-and-cotton knit. Pullover with snap-placket front. Ribbed-knit collar and cuffs of raglan sleeves. Straight bottom. Front pocket snaps closed. In red, navy blue, and white. Imported from South Korea. Machine wash cold, tumble dry—low heat or line dry. Delivery weight 0.50 lb.  
Misses Sizes: S(6-8), M(10-12), L(14-16). State S, M, or L.  
A 282-6964 B ..... 10.00

*Headband sold on page 24.  
White belt, on page 8.  
Shoes, on page 105*

 Let Us Deliver to Your Home—  
See Page 634



**A**  
Blazer

**E**  
Blouse

**B**  
Skirt



F

C



Explore new vistas in this visor of cotton terry knit. Strap is elasticized in back. One size fits most. Delivery weight 0.20 lb. Order the Fox shirt, page 3  
Colors: 35 blue; 03 red; 78 white. State color number-and-name.

A 107-1737 C ..... 5.00



G

D



Borrowed straight from the guys . . .  
stripes for spring and summer suiting

# SEERSUCKER



D

Blazer  
Also  
Talls

E

Shirt  
Also  
Talls



A

Catch the fresh spirit of oxford cloth  
sparked with a plaid and a print. . .

PRETTY PASTELS



G

C  
Also  
Talls

**A to C** Oxford cloth separates—a tradition with spirit. Of Dacron® polyester-and-combed cotton. Machine wash warm, tumble dry.  
Colors: 35 blue; 17 yellow. State color number-and-name.

**A** Button-front skirt. Inverted front pleats. Plaid belt is included. Belt loops. Delivery weight 1 lb. State color Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. A 283-1725 D ..... 18.00

**B** Walk shorts. Fly front with zipper-and-button closure. Front pleats. Cuffed. Belt loops. Delivery weight 0.40 lb. (Belts, pages 5, 8.) State color. Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. A 284-3191 D ..... 12.00

**C** Trouser pants. Fly front with zipper-and-button closure. Front pleats. Side pockets. Straight legs. Delivery weight 1.20 lbs. State color Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. A 284-3373 D ..... 20.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size. A 284-3381 D ..... 21.00

**D** Plaid blazer of woven polyester-cotton. Notched collar. Padded shoulders. Button closure. Patch pockets. Pastel yarn-dyed plaid. Dry clean.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. Delivery weight 0.75 lb.

A 282-6980 B ..... 28.00  
Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size. Delivery weight 0.90 lb.

A 282-6998 B ..... 29.00

**E & F** Button-down a classic with oxford cloth shirts of polyester-and-cotton. Pointed button-down collar. Button-placket front. Front pocket. Loop on back yoke. Back center pleat. Shirt-tail bottom. Machine wash warm and tumble dry.

Colors: 34 light blue; 01 pink; 78 white; 17 maize. State color number-name.

**E** Long-sleeved shirt has button cuffs.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. State color. Delivery weight 0.40 lb

A 282-3433 D ..... 12.00  
Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size. State color. Delivery weight 0.50 lb.

A 282-4431 D ..... 13.00

**F** Short-sleeved shirt has stitched cuffs. Weight 0.50 lb. State color.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size  
A 282-7145 D ..... 11.00

**G** Spring's first roses appear on this blouse of woven polyester-cotton. White embroidered collar. Gathered at shoulders. Cuffed sleeves. Button front. Rounded bottom. Machine wash warm, tumble dry. Delivery weight 0.50 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
Colors: 01 pink print; 35 blue print. State color number-and-name.  
A 282-7020 D ..... 13.00

### The Shoulder Bag

Bright canvases of cotton. Webbed strap, leather trim. Top zipper closure. Inside zippered pocket. 11½ x 5 x 8 in. high. Delivery weight 1 lb.  
Colors: 01 pink; 17 yellow. State color number-and-name.  
A 103-0287 C ..... 18.00

*Gold chain sold on pages 276, 277.  
Belts, on pages 5, 8.  
Socks, on page 4. Shoes, on page 11*





**A** Soft, sweet, and shimmering. Camisole of bright acrylic knit. Pullover with thin straps and rib-knit accents. Machine wash warm, tumble dry gentle cycle. Delivery weight 0.25 lb. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 15 bone; 01 blush pink; 34 light blue. State color number-and-name. A 281-2063 D ..... 8.00

**B** The perfect companion. Cap-sleeved cardigan of bright acrylic knit. A delightful match-up for the camisole. Open front with rib-knit edging. Machine wash warm, tumble dry gentle cycle. Delivery weight 0.40 lb. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 15 bone; 01 blush pink; 34 light blue. State color number-and-name. A 281-1933 D ..... 12.00

**C** Crisp, cool and contemporary. These plisse pants play up all the season's knits. Of woven polyester-and-cotton. Fly front, zipper.  $\frac{3}{4}$  smocked elasticized waist. Front pockets. Tapered legs. Machine wash warm, tumble dry. Delivery weight 1.20 lbs. Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. Colors: 01 light pink; 15 eggshell; 34 light blue. State color number-and-name. A 284-3365 D ..... 16.00

**D** Bright, feather-light, and just right. Top of 100% cotton gauze. Pullover with scooped neck. Rib-knit accents. Hand wash cold, line or flat dry. Delivery weight 0.25 lb. Misses Sizes: XS(6), S(8-10), M(12-14), L(16-18). State XS, S, M, or L. Colors: 30 turquoise; 45 magenta; 52 natural. State color number-and-name. A 282-7228 D ..... 9.00

**E** Try another bright idea. Camisole of 100% cotton gauze. Pullover with rib-knit band at top and bottom. Spaghetti straps. Hand wash cold, line or flat dry. Delivery weight 0.25 lb. Misses Sizes: XS(6), S(8-10), M(12-14), L(16-18). State XS, S, M, or L. Colors: 45 magenta; 30 turquoise; 52 natural. State color number-and-name. A 282-7236 D ..... 6.00

**F** Three tiers for the coordinating gauze skirt. Of 100% cotton. Pull-on with elasticized waist. Hand wash cold, line or flat dry. Delivery weight 1 lb. Misses Sizes: S(8-10), M(12-14), L(16-18). State S, M, or L. Colors: 30 turquoise; 45 magenta; 52 natural. State color number-and-name. A 283-2103 D ..... 12.00

*Coral necklace sold on page 9.  
Ballet shoes, on page 11  
Gold chain, on pages 276, 277*





The be-ribboned espadrilles. Nylon mesh and ribbon uppers. Jute-wrapped low wedges. Imitation crepe-rubber out-soles. Composition insoles. From Taiwan. Delivery weight 1.40 lbs.

State size:

M(B-medium) width

5 5½ 6 6½ 7 7½ 8 8½ 9 10

A 609-5624 B—Multicolor ....Pair 19.99

Want future catalogs?  
Just place two orders totaling \*30  
or more every six months.



Soft pales or flamboyant brights  
give new energy  
to favorite warm-weather

# TEXTURES



Also  
Talls

Wherever you go, take this nubby-knit blazer along. Of cotton, polyester, and acrylic. Easy, unconstructed styling with open front. Notched collar. Cuffed sleeves. Patch pockets. In oatmeal. Machine wash warm, tumble dry. Delivery weight 0.75 lb.

Junior/Misses Sizes: 5/6, 7/8, 9/10,  
11/12, 13/14, 15/16. State size.  
A 282-7046 B ..... 27.00

Tall Junior/Misses Sizes: 7/8, 9/10,  
11/12, 13/14, 15/16, 17/18. State size.  
A 282-7053 B ..... 28.00



Of Course  
You Can  
Charge It—  
See Page 641

Soak up a little local color in this striped surplice top of polyester-and-cotton knit. Rib-knit accents. A comfortable "something" to slip on. Looks great with a pair of white pants like the ones sold on the opposite page. Machine wash warm, tumble dry. Delivery weight 0.40 lb. Misses Sizes: S(6-8), M(10-12), L(14-16). State S, M, or L.

Colors: 45 magenta and white; 37 navy blue and white; 25 green and white. State color number-and-name.  
A 282-7061 D ..... 10.00

Gold chain sold on pages 276, 277



Pin sold on page 134



Also  
Talk



For day wear, for night life—don these beautifully tailored pants any place, any time. Of woven polyester-and-rayon. Side zipper with extended tab-and-button. Front pleats. Slit pockets. Tapered legs. Machine wash warm, tumble dry. Delivery weight 1.20 lbs.

Colors: 34 lightblue; 12 peach; 82 black; 78 white. State color number-and-name. Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size A 284-3134 D ..... 17.00  
Tall Juniors/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size A 284-3217 D ..... 18.00

Sandals sold on page 295

Catch the sun in this sculptured terry tube top of acetate, polyester, Lycra® spandex. In an alternating rib-knit and plush-loop pattern. Machine wash cool, dry flat. One size fits Misses Sizes 6-14—do not state size. Delivery weight 0.20 lb.

Colors: 45 magenta; 17 yellow; 39 periwinkle blue; 78 white; 31 jade. State color number-and-name. A 281-0737 C ..... 4.00



Stylish components sparked with color—  
a weekend's worth of fashion in

## FOUR EASY PIECES



Add the finishing touch to your preppy look with these madras-plaid hair accents and save when you buy any two or more. Delivery weight 0.10 lb.

The Headband of plastic is covered with madras plaid.  
A 101-5080 A .....Buy one; 3.50  
.....Buy any two or more, each 3.00

The Haircomb of tortoise-tone plastic is topped by a madras-plaid bow  
A 101-5098 A .....Buy one; 3.50  
.....Buy any two or more, each 3.00



Precise tailoring and the perfect combination of solid and plaid add up to thoroughbred separates that say

# CLASSIC





**A** A soft beginning for any classic wardrobe is our blouse of woven polyester-and-cotton. Rounded collar with scalloped edges and multicolor embroidery. Detachable tie at neckline. Button front. Straight bottom. In white. Machine wash warm, tumble dry. Delivery weight 0.40 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 282-7079 B ..... 12.00

**B** An enduring tradition, a plaid wrap skirt of woven polyester-and-cotton. Back-wrap with attached tie belt. Berry, navy blue, khaki, yellow yarn-dyed plaid. Machine wash warm, tumble dry. Delivery weight 1 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 283-1733 B ..... 15.00

**C** The essentially striped shirt of woven polyester-and-cotton. Pointed button-down collar. Button-placket front. Shirttail bottom. Machine wash warm, tumble dry. Delivery weight 0.50 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
Colors: 35 blue and white; 03 red and white. State color number-and-name  
A 282-7194 D ..... 10.00

**D** The well-bred pants, of woven polyester-and-cotton. Fly front with zipper-and-button closure. Belt loops. Straight legs. Machine wash warm, tumble dry. (Belt sold on page 37.)  
Colors: 04 berry; 56 khaki; 37 navy blue  
State color number-and-name

Junior/Misses' Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. Delivery weight 1.20 lbs  
A 284-3225 D ..... 16.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.  
Delivery weight 1.20 lbs.  
A 284-3233 D ..... 17.00

**E** Definitely a classic, this blazer of woven polyester-and-cotton. Notched collar. Padded shoulders. Back yoke is lined with acetate. One button closure. Patch pockets. Machine wash warm, tumble dry—remove promptly. Shown here over the Fox Shirt from page 3. (Pin sold on page 11.)  
Colors: 56 khaki; 78 white; 37 navy blue  
State color number-and-name

Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size. Delivery weight 0.75 lb.  
A 282-7004 D ..... 27.00

Tall Junior/Misses Sizes: 7/8, 9/10, 11/12, 13/14, 15/16, 17/18. State size.  
Delivery weight 0.75 lb.  
A 282-7012 D ..... 28.00

**F** An all-time favorite, plaid walking shorts of woven polyester-and-cotton. Fly front with extended tab-and-button closure. Flap with button trim. Side pockets. Berry, navy blue, khaki, yellow yarn-dyed plaid. Machine wash warm, tumble dry. Delivery weight 0.40 lb.  
Junior/Misses Sizes: 5/6, 7/8, 9/10, 11/12, 13/14, 15/16. State size.  
A 284-3241 B ..... 15.00

*The Fox Shirt sold on page 3.  
Pin, on page 11.  
Bag, on page 56.  
Straw belt, on page 37.  
Knee Highs, on page 4.  
Canvas shoes, on page 82.  
Oxfords, on page 105.  
Espadrilles, on page 188.*

Let us Deliver to Your Home—  
See Page 634

Smart, medium-weight separates that move easily from season to season

# Stretch Twills

**A THE TAILORED BLAZER.** Of Visa® Milliken's stretch-woven polyester twill. Notched collar. Button front. Front patch pockets. Machine wash warm, tumble dry. Delivery weight 1 lb. State Misses Size: 8, 10, 12, 14, 16, 18. Colors: 37 navy blue; 25 bright green. State color number-and-name.

A 280-2981 D ..... 24.00

**B THE EVER-POPULAR PANTS.** Of Visa® Milliken's stretch-woven polyester twill. Waistband has extended tab-and-button closure. Fly front with zipper. Straight legs. Machine wash warm, tumble dry. Delivery weight 1 lb. State Misses Size: 8, 10, 12, 14, 16, 18. Colors: 25 bright green; 37 navy blue. State color number-and-name.

A 280-2999 D ..... 17.00

**C THE FRONT-PLEATED SKIRT.** Of Visa® Milliken's stretch-woven polyester twill. Inverted front pleat. Back zipper with button closure. Machine wash warm, tumble dry. Delivery weight 1 lb. (Belt sold on page 66.) State Misses Size: 8, 10, 12, 14, 16, 18. Colors: 37 navy blue; 25 bright green. State color number-and-name

A 280-3005 D ..... 16.00

**D THE PRINT BOW BLOUSE.** Of stretch-woven polyester. Stand-up collar with self-tie bow. Button front and cuffs. Straight bottom. In a navy blue, green, yellow, and light blue print on white. Machine wash warm, tumble dry. Delivery weight 1 lb. State Misses Size: 8, 10, 12, 14, 16, 18 A 280-3013 B ..... 18.00

\*VISA® is a registered trademark of Milliken and Company for fabrics



**CLASSIC BAR PIN.** 14K gold-filled. 1 3/4-in. long. Ideal for lapels and collars. We pay delivery charges from a factory near Providence, Rhode Island. Allow extra time.

A 110-1435 FA ..... 19.95

**FRENCH HORN LAPEL PIN.** Of sterling silver with gold overlay. 1 1/4-in. x 3/4-in. high. We pay delivery charges from a factory near Providence, Rhode Island. Allow extra time.

A 110-1427 FA ..... 24.95

Belt sold on page 66.  
Shoes, on page 284





Playful and casual, but neat as a pin when you want them to be

## Stretch Denims

**A THE SUITABLE BLAZER.** Of Hug Bunny—Klopman's brushed stretch denim fabric of woven polyester-and-cotton. Notched collar. Patch pockets. Button front. Medium blue with contrast stitching. Machine wash warm, tumble dry. Delivery weight 1 lb.  
State Misses Size: 8, 10, 12, 14, 16, 18.  
A 280-3021 B ..... 27.00

**B MOST VALUABLE PLAYER.** Pants of Hug Bunny—Klopman's brushed stretch denim fabric of woven polyester-and-cotton. Band front with extended tab-and-button closure. Fly front with zipper. Elasticized backwaist. Back yoke. Straight legs. Medium blue with contrast stitching. Machine wash warm, tumble dry. Delivery weight 1 lb.  
State Misses Size: 8, 10, 12, 14, 16, 18.  
A 280-3039 B ..... 18.00

**C THE JEAN-TAILORED SKIRT.** Of Hug Bunny—Klopman's brushed stretch denim fabric of woven polyester-and-cotton. Band front with extended tab-and-button closure. Fly front with zipper. Elasticized backwaist. Front slit. Medium blue with contrast stitching. Machine wash warm, tumble dry. Delivery weight 1 lb.  
State Misses Size: 8, 10, 12, 14, 16, 18.  
A 280-3054 B ..... 16.00

**D DENIM'S BEST FRIEND.** Striped shirt of woven polyester-and-cotton. Round collar. Button-placket front. Cuffed sleeves with tab-and-button trim. Shirrtail bottom. Orange and blue yarn-dyed stripes. Machine wash warm, tumble dry. Delivery weight 1 lb.  
State Misses Size: 8, 10, 12, 14, 16, 18.  
A 280-3047 B ..... 14.00

**E MAD ABOUT PLAID.** Shirt of woven polyester-and-cotton. Pointed collar. Button-placket front. Button cuffs. Straight bottom. Blue yarn-dyed plaid. Machine wash warm, tumble dry. Delivery weight 1 lb.  
State Misses Size: 8, 10, 12, 14, 16, 18.  
A 280-3062 B ..... 14.00

Bracelet sold on page 44.  
Canvas pumps, on page 68.  
Espadrilles, on page 188.  
Watch, on page 8



Make fashion work



**THE STRAW-TRIMMED BAG.** Of polyurethane. Vinyl lining. Double handles. Top-zipper closure. Inside zipper pocket. Straw pockets on front and back. Buckle trim. 13x3½x9½ inches high. Delivery weight 1.25 lbs.

Colors: 37 navy blue; 78 white. State color number-and-name.  
A 103-0279 C ..... 16.00

*White jewelry, on page 156.  
Gold pins, on page 26.  
Belts, on page 66.  
Shoes, on page 284*



**A THE BLAZER.** Of polyester doubleknit. Notched collar. Button front. Patch pockets. Machine wash warm, tumble dry. Delivery weight 1 lb. Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. Colors: 39 lilac; 78 white; 37 navy blue. State color number-and-name. A 280-3070 D ..... 30.00

**B THE SKIRT.** Of polyester doubleknit. Pull-on with elasticized waist. Flap with button trim at waistband. Topstitching accents. Machine wash warm, tumble dry. Delivery weight 1 lb. Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. Colors: 39 lilac; 37 navy blue; 78 white. State color number-and-name. A 280-3088 D ..... 16.00

**C THE VEST.** Of polyester doubleknit. Button front. Patch pockets. Machine wash warm, tumble dry. Delivery weight 1 lb. Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. Colors: 37 navy blue; 39 lilac; 78 white. State color number-and-name. A 280-3096 D ..... 20.00

**D THE PANTS.** Of polyester doubleknit. Pull-on with elasticized waist. Straight legs. Machine wash warm, tumble dry. Delivery weight 1 lb. Colors: 78 white; 37 navy blue; 39 lilac. State color number-and-name.

Petite Misses Sizes: 8, 10, 12, 14, 16, 18. State size. A 280-3104 D ..... 16.00

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. A 280-3112 D ..... 16.00

**E THE FLORAL-PRINT SHIRT.** Of polyester interlock knit. Pointed collar. Button front. Button cuffs. Straight bottom. Blue and lilac floral print on white. Machine wash warm, tumble dry. Delivery weight 0.40 lb.

Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. A 280-3138 B ..... 20.00

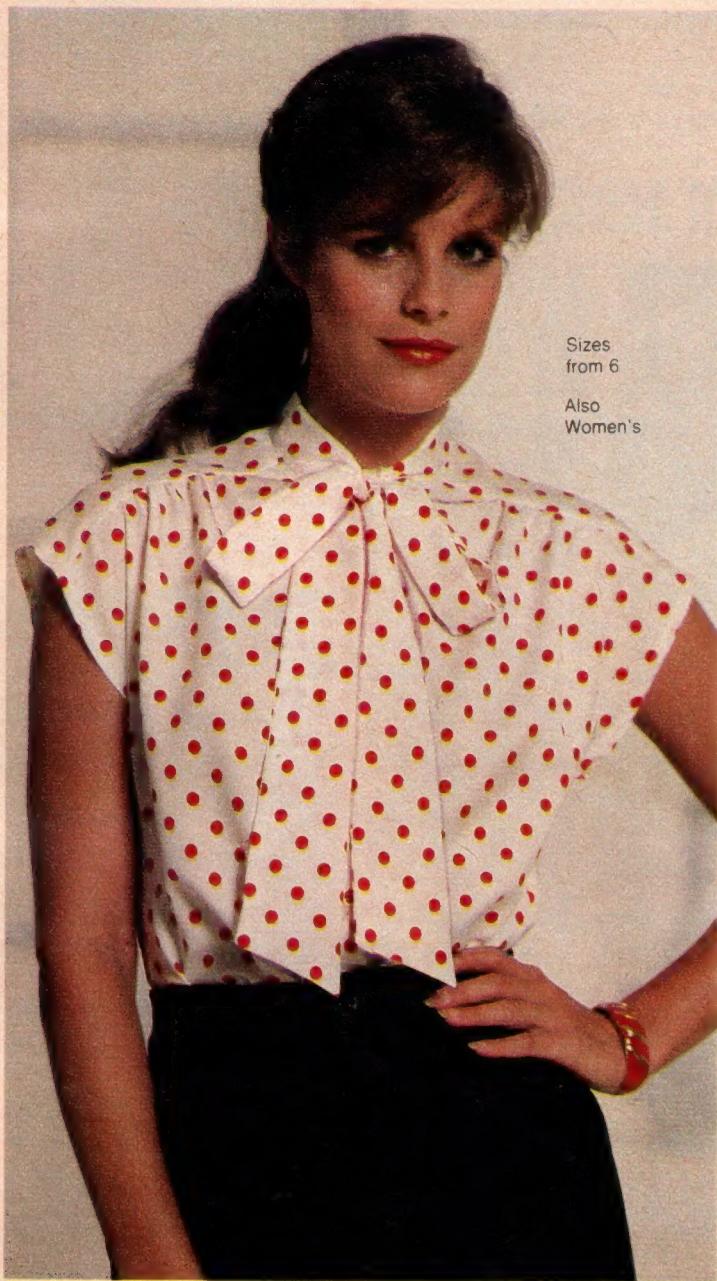
**F THE BUTTERFLY-PRINT TOP.** Of polyester interlock knit. Stand-up collar. Straight bottom. Machine wash warm, tumble dry. Delivery weight 1 lb. Misses Sizes: 8, 10, 12, 14, 16, 18, 20. State size. Colors: 39 lilac; 37 navy blue. State color number-and-name. A 280-3120 D ..... 18.00

 Let Us Deliver to Your Home—  
See Page 634

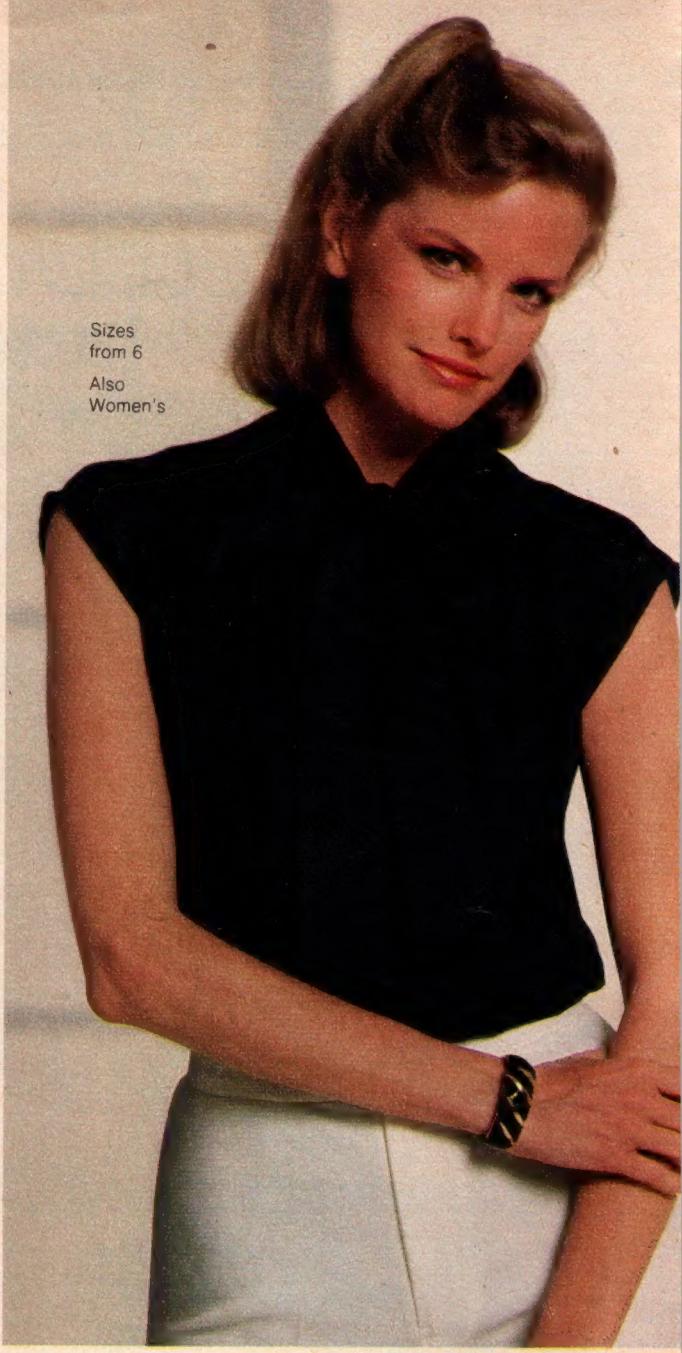
for you with clothes that are smart, dependable,  
and suitable. Tailored coordinates by

# Alfred Dunner





Sizes  
from 6  
  
Also  
Women's



Sizes  
from 6  
  
Also  
Women's

GET GREAT REVIEWS in a dotted blouse of Ultressa®—Klopman's woven fabric of textured Dacron® polyester. Gathering at the shoulders. Button front. In a polka-dot pattern on white. Machine wash warm, tumble dry.

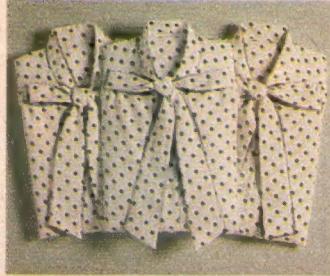
Colors: 03 red/white; 82 black/white; 37 navy blue/white; 54 brown/white. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 0.50 lb.

A 282-3458 D ..... 11.00

Women's Dress Sizes: 38, 40, 42, 44. State dress size—not bust measurement. Delivery weight 0.70 lb.

AE 292-2839 D ..... 12.00



A BRACELET WITH A WATCH INSIDE. Enamel-finished metal bracelet with gold-tone trim opens to reveal full-numeral dial in white. Gold-tone metal top case with stainless-steel back. 17-jewel movement. Warranted by manufacturer, page 628. Delivery weight 0.40 lb.

Colors: 78 white; 81 black; 03 red. State color number-and-name.  
A 644-5670 C ..... 29.95

*For Our New Spring '81  
FASHION PLUS CATALOG—  
Apparel in Women's and Half Sizes—  
See Page 89*



30 JC Penney



TAKE ANOTHER BOW for versatile solids—this blouse will give any look something extra. Of Ultressa®—Klopman's woven fabric of textured Dacron® polyester. Gathering at the shoulders. Button front. Machine wash warm, tumble dry.

Colors: 82 black; 03 red; 34 light blue; 54 brown; 01 pink; 78 white; 38 lavender. State color number-and-name.

Misses Sizes: 6, 8, 10, 12, 14, 16, 18. State size. Delivery weight 0.50 lb.

A 282-3466 D ..... 10.00

Women's Dress Sizes: 38, 40, 42, 44. State dress size—not bust measurement. Delivery weight 0.70 lb.

AE 292-2821 D ..... 11.00

JCPenney

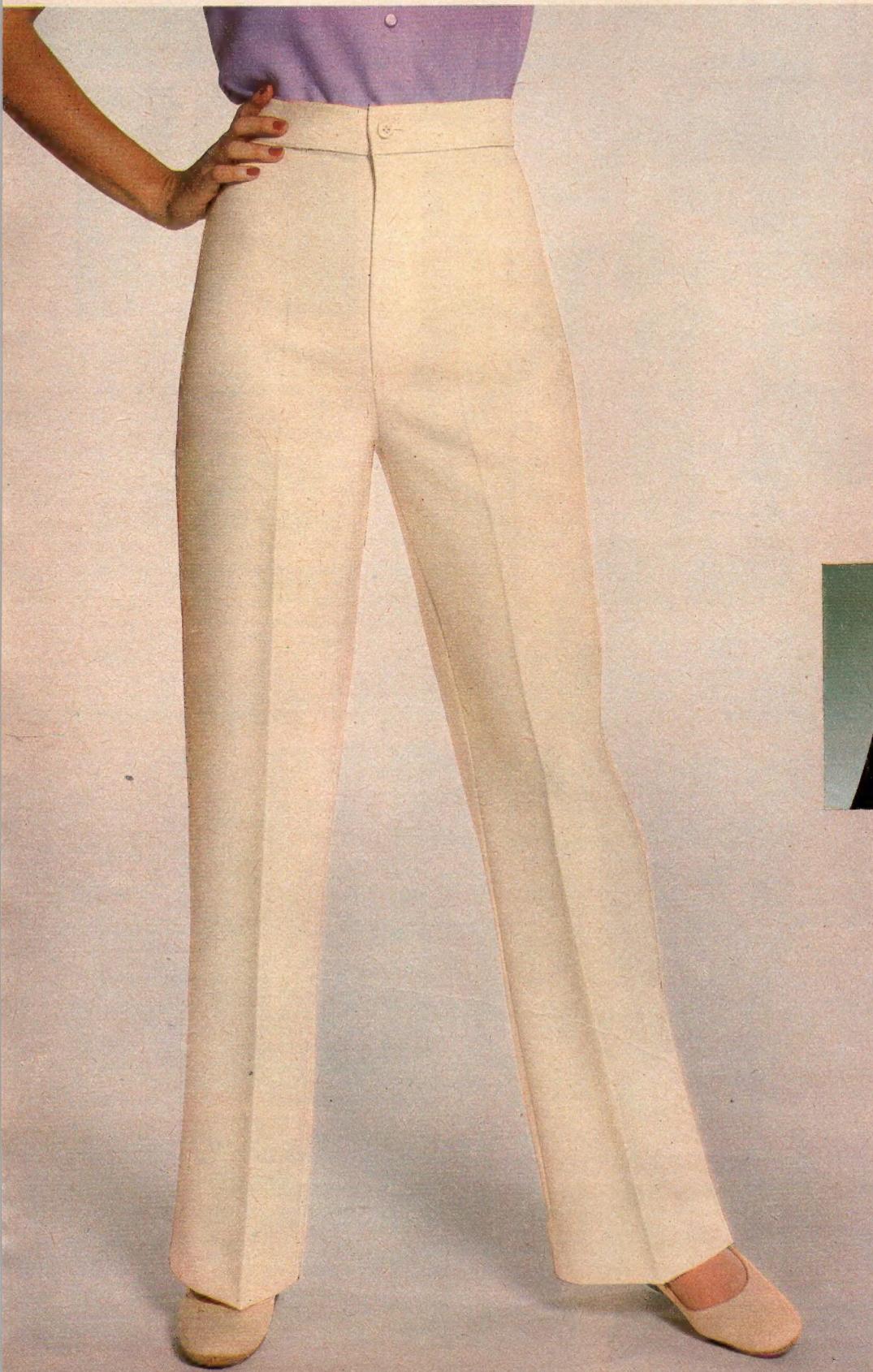
Of Course  
You Can  
Charge It—  
See Page 641



The big difference between our Motion Pant™ and the famous-name pant is the button and the price. The same quality, fit, comfort, good looks, and easy-care stretch polyester fabric

Ours Only 18.00

Misses



THE MOTION PANT™ of Klopman's stretch-woven fabric of texturized Dacron® polyester. Set-on expandable waistband. Fly front with zipper-and-button closure. Straight legs. Machine wash warm, tumble dry.  
Colors: 15 cream; 07 coral; 37 navy blue; 54 brown; 24 light green; 82 black. State color number-name.

Short Misses Sizes (31½-in. inseam): 6, 8, 10, 12, 14, 16, 18, 20. State size. Delivery weight 1.20 lbs.  
A 284-2409 D ..... 18.00

Regular Misses Sizes (33-in. inseam): 6, 8, 10, 12, 14, 16, 18, 20. State size. Delivery weight 1.20 lbs.  
A 284-2482 D ..... 18.00



Shoes sold on page 68

